



PARENT INFORMATION SHEET
2010 H2A KIDS FOR KIDS SWIM MARATHON
SATURDAY, MAY 1, 2010 – HILTON HEAD ISLAND RECREATION CENTER

Dear Swim Families:

Our **Annual Kids for Kids Swim Marathon** will be May 1, 2010. Our goal this year is \$15,000 and we will be donating 10% of what we collect to the PoohStrong Foundation in memory of Coach Jack's brother, David Andrew Maddan. PoohStrong is a not-for-profit organization that raises money for Cancer research. If you would like more information about the PoohStrong Foundation, please visit the website at www.PoohStrong.com. We are very excited to be able to help out this great organization. We are busy putting together an exciting day for our swimmers and their families. An agenda for the day will be sent out. In addition to the marathon, there will be games, raffles, and of course...food! **But we need your help!**

In order to make this a successful event, we need all families to participate by:

1. **Soliciting pledges.** You may write letters or e-mail family and friends. Attached, is a Sample Letter including a Swim Marathon Donation Form that your swimmer may use to contact those folks who live out-of-town. You may also solicit pledges from neighbors. Attached is a List of Donors Form to keep track of the letters you send by mail or e-mail and donations collected. Please put your List of Donors form and any money collected in Kim Collett's box at the pool. Please put money and checks in an envelope with your name on it so you get credit for what you raise.
2. **Provide sponsors.** A "Lane Sponsor" is \$200. This sponsorship includes: lane recognition sign, name on event banner, post event publicity. A "Friend of H2A" is \$100. This sponsorship includes: post event publicity. All sponsor sheets should be in by April 19th, so we have time to get signs made.
3. **Provide corporate sponsors.** A Corporate Sponsorship Form is enclosed for any individual or business who is looking to sponsor at a higher level. Levels range from \$250 to \$10,000+.
4. **Birdies for Charity.** Any donations equaling \$100 or more will be written over the Birdies for Charity for a matching donation for participating in the Verizon Heritage Golf Tournament.

This year we are very excited to offer a participation gift to our swimmers who participate the day of the marathon. Also, every swimmer earns raffle tickets for every \$25 they raise and become eligible for some additional prizes. In addition to those prizes, there will be grand prize of an Ipod Touch to the swimmer who raises the most money overall. That prize will be awarded on the night of our Team Banquet on Sunday, May 16th at St. Francis by the Sea Family Center.

The coaches will help set goals for the swimmers in each group. **We are looking for 100% participation.** Good Luck! Have fun and let's work together as a team to make this event a success.

All the information can be accessed through our website at www.h2aswim.com. See you at the pool.

The 2010 Swim Marathon Committee
Michelle Naddy, Colleen Rzeczycki, Kim Collett
Hilton Head Aquatics (H2A) is a non-profit organization and as such all donations are tax deductible.



**2010 HILTON HEAD AQUATICS
KIDS FOR KIDS SWIM MARATHON**

February 17, 2010

Dear

I am thrilled to be a part of Hilton Head Aquatics (H2A) - the largest non-for-profit swim program in Beaufort County. Swimming is a very important part of my life, and I have a lot of fun when I'm at the pool with my team and my coaches. I am looking forward to the 2010 Long Course Season.

On **Saturday, May 1st**, I will be participating in H2A's 2010 Kids for Kids Swim Marathon. While I am helping to raise money for our team, I will also be raising money for the Poohstrong Foundation in memory of Coach Jack Maddan's brother, David Andrew Maddan. This year we will be donating 10% of all money raised to help in the fight against cancer. Help us, help them by sponsoring me in this event.

Everyone on the team is collecting donations for each length of the pool they can swim in two hours. Each group has a different goal and my goal is ____ laps. I would like to be one of the top fundraisers in our club, so I am working very hard to collect as many donations as I can. Please help me by completing the attached Swim Marathon Donation Form, enclosing your check made out to Hilton Head Aquatics, and mailing your donation to the address on the form.

I will let you know exactly how many laps I swim and how much our team was able to raise for the Poohstrong Foundation..

We are all training hard to meet our goals – I am very excited and will do my best.

Thank you so much,

Hilton Head Aquatics (H2A) is a non-profit organization and as such all donations are tax deductible.

Swim Marathon Donation Form

Please complete all the information, make checks payable to Hilton Head Aquatics, and give to swimmer or mail back to:

*Kim Collett
H2A Swim Marathon
4 Timber Marsh Lane
Hilton Head, SC 29926*

Swimmer's Name _____

Help us by choosing to be a Lane Sponsor, Friend of H2A, or Other.

Must be submitted by April 19, 2010.

___ Lane Sponsor: \$200.00
 - lane recognition sign
 - name of event banner
 -pre and post event publicity

___ Friend of H2A: \$100.00
 -pre and post event publicity

Must be submitted by April 19, 2010.

___ Other: Amount _____

Thank you in advance for your support and for your donation to our organization.

Name: _____

Company: _____

Address: _____ Phone: _____



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FAMILY FUNDRAISING MINIMUM COMMITMENTS

Over the years, it has become apparent that most families' life styles are fully committed to work, children, school events and extracurricular activities. In order to provide a top-notch swim program, reward our experienced coaching staff with good wages, and, at the same time keep our monthly swim fees reasonable, we need to raise funds. This year our major fundraising event will be the **H2A Kids for Kids Swim Marathon**. **Other fundraising events will include Sally Foster, Annual Raffle and Elks's Spaghetti Dinner, and Birdies for Charity.**

Our goal is to provide the team with necessary monies to meet budgetary needs meanwhile keeping family participation reasonable. Because our annual swim dues do not equal our annual expenses, we must supplement the swim dues with fundraising monies. The fundraising monies help pay for pool lane rental, team equipment, a portion of our coaches' salaries, meet travel expenses, and all administrative costs. There is so much we can do and more for our swimmers by fundraising.

Family fundraising minimums are stated below. These minimums do not add up to the \$46,000 we are required to raise this year. We need all of you to go above and beyond. We will provide many ways in which you can help the team and also meet your fundraising minimum.

In addition to the fundraising events listed above, we invite families to sign on a **Team Corporate Sponsor**. We have 5 corporate sponsor levels. Sponsorship forms are included with the Marathon Package and are also available on line and in a folder on deck.

Family Fundraising Minimum Levels:

The amount of each family's assigned minimum fundraising commitment is dependent upon what swim Group your highest-level swimmer is enrolled in at the beginning of the fundraising drive. If you do not raise your minimum, we will invoice you for the balance. All payments for fundraisers are TAX DEDUCTIBLE.

Family Fundraising Minimums

(These amounts do not cover our costs)

Pre-Team	\$250	Bronze	\$350	Gold	\$450
Nova	\$300	Silver	\$400	Senior	\$500
		Senior 2	\$375		

We encourage all of our families to participate in our fundraising events because they help build team camaraderie and swimmer bonding. This swim team is your team.

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